



CHEER COLORADO 2023 - 2024

IMPACT REPORT

MISSION

To show up for, positively impact, and further strengthen the Colorado LGBTQIA+ community.

VISION

A world in which all people are—and feel—safe, seen, and celebrated as their full, authentic selves.

LIFETIME IMPACT

\$147,500

Lifetime Giving

8,865

Total Volunteer Hours

54

Pride Season Events

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

As the sun sets on my tenure as Executive Director, I am reminded that ripples become waves over time. For the 3rd year in a row we made a record-breaking total donation to our Colorado LGBTQIA+ community. We booked more paid performances this season than any year prior. We added 3 new Pride partners and collaborated with 10 new organizations including XBar, Jessica L'Whor, and the Outside Festival. While I am immensely proud of these accomplishments I am not surprised by them. Our success is a testament to our 50+ volunteers who truly embraced the spirit of "showing up".

As we look ahead, grab your sunglasses. Our Season 8 leadership team is rising, and the light they are bringing will have us making positive waves in the Colorado LGBTQIA+ community for years to come.

Kristen Turnbull
Executive Director
Seasons 5-7

OUR SEASON 7 BENEFICIARY

SPLASH NOCO

Splash NoCo serves LGBTQIA+ youth ages 5-24, their families, schools, and community connections by providing support, resources, referrals, social belongingness and special events; in Larimer and Weld Counties, Colorado.

Their programming provides community, family, peer, and individual protective factors against self-harm, suicide, substance misuse, and youth homelessness through engaging young people in their future and connecting them with resources they need to get there.

OUR DONATION \$20,500

PLUS...

\$5,500

TO

ALANA FAITH CHEN FOUNDATION

to sponsor therapy costs for two
Colorado-based patients

\$5,000

TO

YOUTH CELEBRATE DIVERSITY

to sponsor scholarships for their
YCD Conference planners

SEASON 7 BY THE NUMBERS

Financials

\$90,892 – total revenue

\$19,619 revenue from performances + events

\$26,152 revenue from volunteer fundraising

\$36,899 in-kind donation

\$8,222 revenue from other sources

\$88,903 – total expenses

\$31,000 total donation ✨ ✨

\$57,903 total operating expenses

Team Stats

56 total volunteers

2,157 total volunteer hours

47 total events

13 total Pride Season events




After being a part of the organization for the past seven years, my value focus has changed dramatically. Now I find myself valuing the philanthropy aspects far more. This is largely after experiencing the sheer appreciation from our primary beneficiaries every year. When we get to present them with a giant check, the tears and smiles mean the world to me. From a coaching standpoint that became my goal. How can we as an organization justify our value to the community and, as a result, raise more money for our beneficiaries? To me it was ensuring we provided an experience that was exciting yet supportive. It's something I hope to continue to emulate in every community engagement as a performance volunteer.

- Jeremy Japson Ernest, Head Coach Season 1 - 7

We couldn't have
done it without your
generous **SUPPORT.**

THANK YOU
to all our donors
and volunteers.

We would not be able to make
an impact without our
generous volunteers, partners,
and donors. You make all of
this possible.

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 www.cheercolorado.org

 CHEER Colorado

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